



Poppies

Luxury Travel Consultants
by Sarah Louise Carter

*Wedding planning in
Lucca*

*Everyone's dream is to
marry in the romantic
land of Tuscany.*



*Poppies bilingual wedding
planners assure unparal-
leled personal attention
throughout the entire
event from the paperwork
to the honeymoon.*



*The couple will be spoiled
for choice whether they
desire a sunset wedding
along the Mediterranean
shores or a fairytale villa
among vineyards, olive
groves and orchards or
even a wedding directly
upon Puccini's lake where
the bride may arrive
across the glittering water
by boat.*



*Poppies unite fantasy,
elegance and taste and
open the doors of Lucca's
finest historic villas to
make your dream, reality.*



wedding.



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*Adventures in Nature
In the Province of Lucca,
it is possible to participate
in no end of fantastic
adventures.*

*This versatile territory of
green mountains, rolling
hills, forests and inviting
beaches offers an amaz-
ing amount of activities,
in fact there is very little
that you cannot do!*

Canyoning

Canoeing

Riding

Hiking

Biking

Paragliding

Cave exploration

Climbing

Rafting

Fishing/ bird watching

Hot air ballooning

Skiing/ snow rackets

Sailing

Surfing

Golf

Quads and jeeps

Classic car safaris

Ferrari trails



adventure



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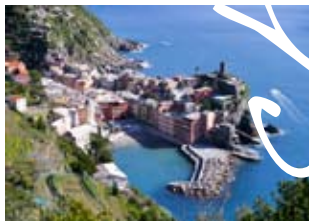
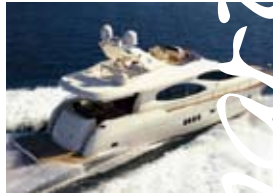
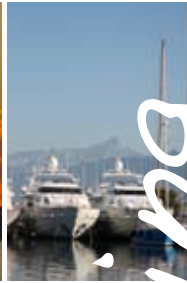


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*Yacht Chartering
Viareggio, in the Region
of Lucca is the heart of
luxury yacht building in
Europe, specialized in all
aspects of marine life.*

*Poppies yacht charter-
ing partners offer a wide
choice of motor and
sailing yachts to live
intense days of sun and
sea exploring the fabulous
Tuscan archipelago.
Discover by sea the
Islands with secluded
beaches and intimate bays
or cruise along the Ligu-
rian coast to the 5 Terre
and exclusive Portofino.
Or encounter dolphins
and whales with an
expert marine guide and
do a spot of diving to dis-
cover ancient shipwrecks.
Bay by bay and Beach by
beach, island by island
and rock after rock, every
day brings a new adven-
ture.*



yacht chartering



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POPPIES VILLAS
Poppies luxury Villas and country homes in the Province of Lucca, offer only the finest accommodation, genuine cuisine and first class services. All homes are immersed in enchanting settings and offer incomparable comfort and discretion for an unforgettable experience in peaceful beauty. Jealously preserving their own character and style our villas embrace you with a traditional warm welcome where you can truly experience Italian elegance and living.



Poppies Villas



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Concierges Services

To complete your Tuscan dream, Poppies collaborate with a group of companies, experts in the territory who offer a rich selection of personalized services.

Chefs and sommeliers

Bodyguards

Personal shopper

Professional multilingual guides

Sports

Wellness

Luxury car hire

Helicopter service

Private jets

Personal photographer

Event organizer

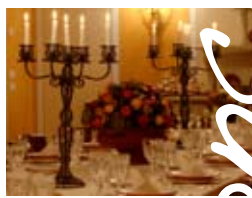
Business incentives

Personal trainer

Theatre and opera bookings

Beautician and hair dressers

Interpreters



Concierges Service



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Art and wine

The Province of Lucca holds an abundance of interest for the artist.

Paint the amazing historic villas and their well manicured gardens, the XIII century hilltop parish churches and medieval villages or the fashionable liberty style promenade of Viareggio and its bustling fishing port.

Visit Michelangelo's marble mountains where you will learn the ancient marble extracting and sculpting trade.

Discover the bronze foundries and the incredible carnival village where you will learn the secrets of how the enormous papier-mâché floats are constructed.

Workshops will be held by professional artists who specialize in marble, bronze, bass relief, clay and paint.

Lose yourself in the Art City of Lucca with its hundred churches and perfectly preserved Renaissance walls and Pietrasanta where famous artists have chosen to live and work.

And naturally you will experience genuine Tuscan cuisine with wine and extra Virgin olive oil tastings from the surrounding hills.

Accommodation for all our cultural holidays will be in our exclusive villas with all modern comforts and en suite bathrooms.



our wine and art



*Our cultural weeks are for
at least 6 people.*

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The Puccini Trail

Discover the most significant sites of the life of Giacomo Puccini, the world's most loved composer.

Visit Lucca where the Maestro was born, an inspirational paradise for musicians and dine at the historic Caffè de Simo where Puccini socialized with his artistic friends and enjoy concerts held in the beautiful church of San. Giovanni.

Discover lakeside Torre Del Lago where Puccini chose to live and write many of his world famous operas, ideal location for his musical inspiration and his passion for hunting. His fond description of the village went so;

'Supreme joy, paradise, Eden, spiritual environment, royal residence...120 people, 12 houses, tranquil village, sensual and extraordinary sunsets..'

Cruise his lake and the villas where he met his friends to discuss music, women and hunting.

In summer you may experience his operas in the wonderful outdoor theatre on the lake.

Poppies open the doors to these fascinating places so you can relive the sensations of these magic times gone by.



The Puccini Trail



For hiking fans:

Walking in Puccini's footsteps

Discover Puccini's land on foot each day discovering fascinating places which lead you through the life of Maestro Giacomo Puccini.

Daily walks from 4 to 7 hours with Professional excursionists and back up assistance.

The Puccini festival of Torre Del Lago.

This is the only festival in the world dedicated to the composer and is held in the new Art-Theatre directly on Puccini's lake.

This event attracts visitors from all over the world where they enjoy masterpieces such as La Boheme, Tosca, Turandot and Madam Butterfly -to name but a few.

After the opera, you will be invited to join the post-performance dinner with the artists held in the nearby villa garden.

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The walker's Paradise.

Lucca is Tuscany's best kept secret and the walker's paradise.

In this region the ever changing scenery gives the walker no end of amazing itineraries.

Walking, you will discover Lucca's unique culture and traditions combined with excellent genuine food and wine.

Discover the Apuan Alps with the majestic marble mountains giving you breathtaking views of the Mediterranean coast.

Pretty hills clothed in olive trees and vines lead you around the lake Giacomo Puccini chose to live and was inspired to write his masterpieces.

Natural parks of chestnut and pine forests, canyons and caves, the famous wine route of Tuscany (with wine tasting along the way) are just a few treasures.

Then there is the ancient Via Francigena sprinkled with medieval hamlets and XII century hill top churches that, for over a thousand years has led pilgrims down from Northern Europe to Rome.

Discover the extra virgin olive oil route, wine route and the magnificent historic villas of Lucca with their amazing gardens.

You will never want to stop walking; exploring this territory enlightens the spirit and enriches the soul.

Our Itineraries:

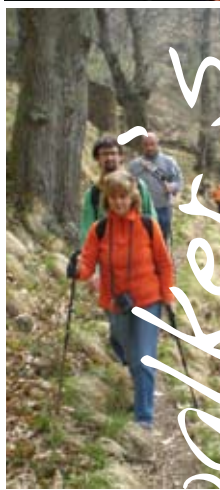
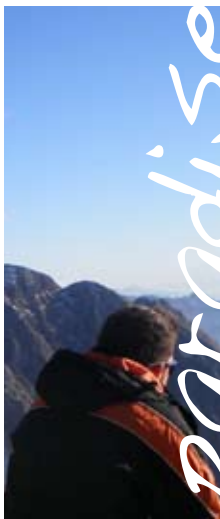
The Puccini trail.

The Majestic Mountain trails.

Wine and olive oil trail.

The Spiritual Francigena trail.

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the walker's paradise



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Slow food and culture

The slow food philosophy

'Slow food means the pleasure and the responsibility to protect the heritage of genuine food, tradition and culture.

Slow Food believes the enjoyment of excellent food and drink should be combined with efforts to save the countless traditional grains, vegetables, fruits, animal breeds and food products that are slowly disappearing and seeks to protect our invaluable food heritage.

Rediscover the joys of eating and understand the importance of caring where food comes from, who makes it and how it's made.'

The region of Lucca with its unspoiled Garfagnana mountains, is an authentic cradle of slow food.

Poppies will combine visits to producers of slow food and organic products to see where and how they are produced and more importantly 'tastings' in fascinating traditional surroundings.

Some local slow food products;

Potato bread

Garfagnana lamb, beef and wild boar.

Pecorino cheese

Prosciutto, salame e bioldo

Spelt beer

Chestnuts and honey

Wine and extra virgin olive oil

Black truffles



slow food and culture

This gastronomic holiday will combine the slow food culture and tours to the art cities of Lucca and Florence, Giacomo Puccini's lake and the fashionable promenade of Viareggio.

And also, Outlet shopping for authentic 'made in Italy' designer products and gourmet meals at traditional Trattorias and Enotecas.

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Photography and nature

Tuscany has always been famous for its amazing light and scenery so what better place to experience Photography and nature.

During your stay you will be accompanied by professional Photographers to amazing locations ranging from the Mediterranean dunes to Puccini's suggestive lake with its memorable sunsets.

Picturesque hill top villages, Michelangelo's amazing marble mountains or the lush natural park of Garfagnana will keep your shutters busy.

On scooter or by bike with your camera around your neck, discover the natural parks of Lucca.

In the month of November, explore Lucca's Digital Photo festival where world famous photographers exhibit in various historical buildings around Lucca.

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photography



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Italian roots

(For those with Italian roots and non!)

A week's holiday in the Luccan countryside living as your ancestors did.

An interesting combination of Italian language lessons, cooking how 'Nonna' used to and discovering the land of your ancestors.

Italian lessons will be held in villa by bilingual teachers and there will be ample time to practice on authentic Italians during the afternoon tours.

During your stay you will also learn the secrets of Nonna's antique recipes and hands-on lessons will show you how to astound your friends back home!

Discover the Slow food country of Garfagnana, enjoy wine and olive oil tastings in the nearby farms and relive the sensations and ways of life of your ancestors.

Afternoon tours will take you to Lucca, Garfagnana, Torre Del Lago Puccini, Viareggio coast and wine and olive farms.

Requests in advance to visit your favourite places may be made.

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slow
roots
italian



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Gourmet Tuscany

Experience the vitality of traditional Mediterranean tastes and flavours in the unique settings of the lush hills of Lucca.

Your gourmet cookery holiday is an extraordinary once in a lifetime must-do. At your refined villas and country homes our bilingual chefs will introduce you to the basics of Tuscan cookery using only the most genuine home produced ingredients.

Lessons will be strictly hands on where you will truly learn the secrets handed down through the generations, of authentic Tuscan cuisine.

Participate in extra virgin olive oil tasting, wine tasting in the antique cellars and be treated to gourmet feasts in traditional restaurants.

A rich choice of afternoon tours will be offered to nearby places of interest such as Puccini's Lucca, the luxuriant mountains of Garfagnana- the roots of slow food where you will visit shepherds who still produce cheeses as their ancestors used to.

Or to the lively, fashionable Versilian coast for a shopping spree and to taste the delicious fresh fish menus.

Experience delightful meals out in a traditional 'Trattoria' and 'Enoteca'. Accommodation for all our cultural holidays will be in our exclusive villas with all modern comforts and en suite bathrooms.



gourmet tuscany



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Poppies Cultural Holidays
Unforgettable holidays for those
with a passion for Italian culture
and genuine cuisine.

The Province of Lucca offers
groups no end of choice for unfor-
gettable holidays of a lifetime.

Guests will stay in a choice of the
finest villas and country homes
surrounded by beauty and peace
and will be pampered with the
finest local wines and excellent
cuisine.

Choose from our rich selection of
holidays and remember that we
will personalize them to suite your
needs.

Art and wine

Adventure in nature

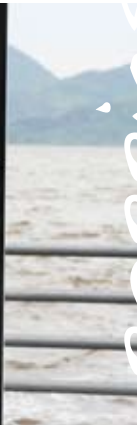
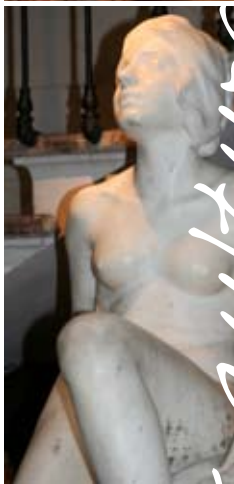
Puccini Trail

Gourmet Tuscany

Photography and nature

Walker's paradise

Slow food and culture



poppies cultural holidays



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